



LAFC
**EVER
GREEN
PRISMA**

Highlights May 2026. LAFC and EVERGREEN PRISMA with a Colourful Profile.

EVERGREEN PRISMA – Competence Center for Green Filming Europe. Sustainable Filmmaking as a forward-looking Contribution to greater Environmental, Economic and Social Responsibility

For many years now, EVERGREEN PRISMA, the Competence Center for Green Filming, has been a pioneer in the green transformation of the European film industry and has received several international awards for its work. Along with its vision of sustainable filmmaking and great expertise in the field, the multilayered and creative transfer of knowledge has become the special focus of its activities.

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Progress lives on the Continuity of Innovation.

Since 2020, more than 280,000 people from 139 countries have used the BILINGUAL DIGITAL PLATFORM www.lafc.at. Since 2021, the EVERGREEN PRISMA ACADEMY has trained 90 Green Film Consultants for Film & TV in Austria (GFCA). They included freelancers, interns working at production companies, as well as employees at film institutes, and 63% of them were women. Evergreen Prisma also gives sustainable filmmaking a farsighted transnational focus, with the aim of rooting it near-term in effective measures and in the processes required to implement them. In order to advance the green transformation of the film industry and the instigation of such effective measures, Evergreen Prisma simultaneously concentrated its applied practice on the necessity for European film sponsoring institutions to coordinate their approach in international working groups, such as ›GREEN CO/PRO EUROPE‹, which was founded by Evergreen Prisma in 2022, and to constantly include the topic of the transformative power of Green Consultancy. EVERGREEN PRISMA is multifaceted and contributes to university studies, as well as to European and national

reports, and also sponsors Bachelor and Master theses. Furthermore, it supports other countries' film institutes in their green agendas, not only as a lighthouse institution with its own digitally accessible wealth of knowledge, but also actively through individual and institutional MENTORING. In addition, it is an active member of several international think tanks für Green Filming in Europe.



Double Finalist at the Global Production Awards 2026

Again a reason for a double celebration: both in the category ›Sustainability Initiative Award‹ and in the category ›Impact Leadership Award‹, EVERGREEN PRISMA and its director Linn Rott have once more been nominated by an international jury for the GLOBAL PRODUCTION AWARDS 2026. The GLOBAL PRODUCTION AWARDS NIGHT prize-giving ceremony and gala will be held at the 2026 Cannes International Film Festival.

Awarded the international MAKERS & SHAKERS AWARD as the ›Film Commission Initiative of the Year 2020‹ and the EUROPEAN CULTURAL BRAND AWARD 2021 for ›Sustainability in the Field of the Arts‹, Evergreen Prisma represents the very highest in quality. Film Commissioner and Green Filming expert Linn Rott received the Liese Prokop Women's Prize in 2022. In the years 2023, 2024 and 2025, EVERGREEN PRISMA was nominated in several categories for the GLOBAL PRODUCTION AWARDS.

Edition Planetarium. Launch of the Website Evergreen Prisma Europe.

As one of the longstanding driving forces behind Green Filming, Evergreen Prisma has been advancing transformation in the film landscape ever since 2018. In 2026, EVERGREEN PRISMA's digital platform was given a new makeover. The varied portfolio gathers a whole range of valuable knowledge, as well as all the instruments necessary to implement sustainable filmmaking transnationally in a unique way. With that purpose in mind, the innovative spectrum of Evergreen Prisma is constantly being expanded by developing its wealth of digital knowledge and its Creative Labs and annual pilot projects, in order to promote innovative research into topics of transformation specifically related to film. Future-oriented connections are here examined in



EDITION PLANETARIUM°

EVERGREEN PRISMA EUROPE

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detail and research is undertaken into important reference areas, for instance the professional, film-specific Green Consultancy. Moreover, Evergreen Prisma has now also developed a special publication series for communication about climate issues, the ›EDITION PLANETARIUM‹. So it's all go for GREEN CONSULTANCY EUROPE – the first edition will be published in September 2026.

Launch of the Website Evergreen Prisma Europe

Edition Planetarium

The Earth is Round. Panorama.

The Evergreen Prisma Platform makes basic information on Green Filming accessible to anyone who is interested, in the form of a digital service with content areas such as POOL, PANORAMA and SPOTLIGHT. The store of knowledge is constantly being expanded. The content area PANORAMA contains, among other topics, the international MAP OF GREEN INCENTIVES, which includes film institutions, initiatives, broadcasters and streamers and is intended to increase awareness for sustainable filmmaking transnationally and to support a coordinated approach by European film sponsorship institutions. The map of Green Filming & Funding has been continuously extended and updated since 2020. Moreover, in the content area Panorama, sustainably implemented projects are presented under the heading ›GREEN FILMING PRACTICE‹, in order to provide a deeper insight into the applied practice of Green Consultancy.

Tandem. Hub for Green Consultants in Europe.

It is also intended that the subject of complementary work on projects by Green Film Consultants should be afforded more attention. The CONNECTIVE HUB EUROPE will enable Evergreen Prisma to integrate Green Film Consultants operating transnationally into a networking initiative. The already existing cooperation with European professional associations dedicated to specialized personnel will be intensified.

Evergreen Panorama » Map of Green Incentives

Evergreen Panorama » Green Filming Practice

Evergreen Connective

Panorama Cooperation



Green Co/Pro Europe

Crossing the Bridge. Green Co/Pro Europe.

Evergreen Prisma and the Austrian Film Institute have been cooperating on green issues since 2020 and are regarded as exemplifying European Best Practice. The two institutions work closely together on green agendas and have come to represent an effective and successfully intertwined synergy. EVERGREEN PRISMA and the Austrian Film Institute's GREEN FILMING DEPARTMENT are also connected with film funding institutions and film commissions in many countries. In the working group GREEN CO/PRO EUROPE, experts work together to design transnational green standardization measures.

Evergreen Prisma & the Austrian Film Institute's Green Filming Department
Evergreen Prisma Green Co/Pro Europe

Beginner's Mind. Pilot Projects and Creative Labs.

Research into Film Specific Transformation.

The EVERGREEN PRISMA PILOT PROJECTS and CREATIVE LABS were founded in 2021, with the aim of conducting research into future aspects of Green Filming & Funding and further developing them through innovation. Evergreen Prisma has continuously promoted up-and-coming young film talent ever since it began its work. In 2024, for instance, it began cooperating with ›Talent LAB‹ – the funding program for young film talent at the Austrian Film Institute's DEPARTMENT FOR TALENT & TRAINING. Green Filming & Funding was made an obligatory prerequisite for this new sponsorship scheme and became an essential part of the curriculum. Working in proven synergy with the Austrian Film Institute's GREEN FILMING DEPARTMENT, Evergreen Prisma helps the next generation by passing on knowledge from its wide ranging (inter-)national Green Filming & Funding projects. Furthermore, EVERGREEN PRISMA enables young talent projects sponsored by the Austrian Film Institute's Talent LAB to be accompanied by its professionals from GREEN FILM CONSULTANTS AUSTRIA, who have been trained at the Evergreen Prisma Academy.

Innovation. Continuity in Motion.

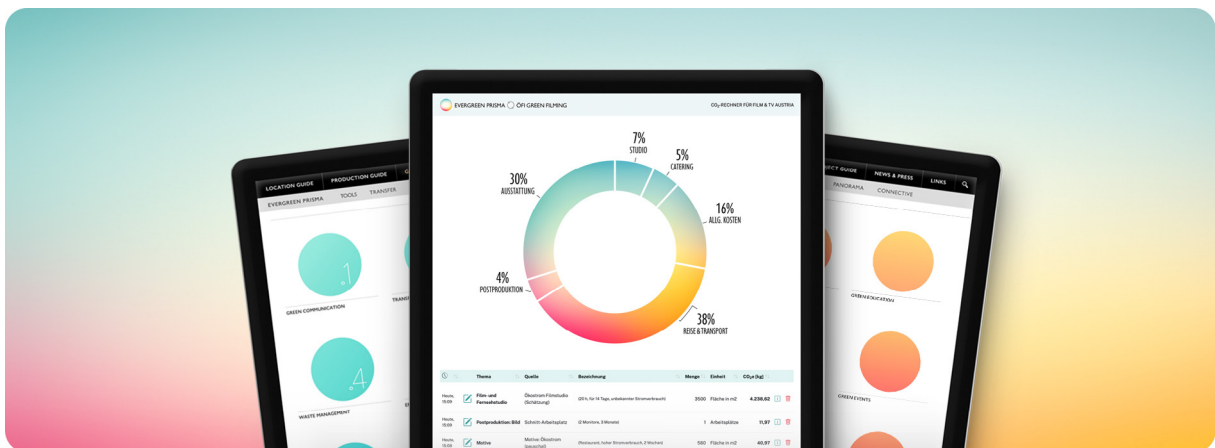
- °2021 Synergy Effects for Green Filming Projects and a Catalog of Measures for Ecological Minimum Standards in Austria AFI Level 1
- °2022 Catalog of Measures for Ecological Minimum Standards in Austria AFI Level 2
- °2023 Green Filming Department & Green Coordination
- °2024 Survey of Green Consultants for Film & TV
- °2025 Next Generation
- °2026 International Green Co-Production & Green Consultancy

Opening Creative Space.

- °No.1: 2021: Tipping the Points.
- °No.2: 2022: The World as Supermarket.
- °No.3: 2022: Fair or Fairytale?
- °No.4: 2022: Synergy! How we Connect.
- °No.5: 2023: Secrets & Lies? Green Filming Research as Basic Instinct.
- °No.6: 2024: Green or Grey? Climate & Narratives. A Survival Kit.
- °No.7: 2025: Greening the Neurons. Future Storytelling.
- °No.8: 2025: Nexus. Sense and Sustainability.
- °No.9: 2026: Strategy & System: The Stream of Green Consciousness.

EVERGREEN PRISMA's Pilot Projects & Creative Labs

EVERGREEN PRISMA goes GREEN DAY | AFI Talent LAB#2



Training Tool for Green Consultants Europe.

The Evergreen Prisma Carbon Calculator for Film & TV.

Specifically designed for the film & TV industry, the Evergreen Prisma carbon calculator is the national data tool employed by all Green Film Consultants carrying out surveys in Austria, and is also used for green co-productions with neighboring countries. The film-specific calculator is updated annually, in accordance with the latest findings and developments in Green Filming & Funding. Since the start of 2026, an optimized version has been online, which includes important upgrades and a new design. Version 2.0 introduces, alongside the integration of further film-specific factors, ways of not only communicating directly with the Green Filming Department of the Austrian Film Institute, but also of enabling project-specific collaboration between Green Film Consultants working in tandem. Use of the calculator all over Austria enables an integrated and therefore comparative approach to be followed when surveying data for film and TV productions, and is thus essential in providing serious foundations for reporting. Last but not least, the film-specific calculator is an important element in the toolbox of professional Green Film Consultants when they are involved in film funding processes.

As the standard calculator used in Germany, Austria, Italy and Switzerland, the KlimAktiv calculator links the countries' film industries in international, green co-production. Together, these national, multilingual KlimAktiv calculators work as a European bridging tool. Calculating the CO2 footprint of products (the PCF/Product Carbon Footprint) such as film or TV productions can be conducted in a serious manner, in accordance with the Greenhouse Gas Protocol's ›Product Life Cycle Accounting and Reporting Standard‹ (2011) and the technical specification ISO/TS 14067. The high-quality calculator is used as a training tool in the Europe-wide training and certification program GREEN CONSULTANT EUROPE, which is entering its first phase of implementation in 2026.

Carbon Calculator for Film & TV by Evergreen Prisma

Green Consultant Europe Alliance

From Now to Next. Mandatory.

The list of criteria for ecological standards both in movie film productions of the Austrian Film Institute and the Austrian Film Institute+ and in animation films has been revised and from January 1, 2026 is available in a new version. In the course of revising it, the content of Guideline 6.1.7 on Green Filming was adapted and made more precise. Ecologically sustainable production is now obligatory both for selective production funding and for the automatic funding program Austrian Film Institute+ with Green Bonus.

First Green Filming Report for Austria March 2026.

Austrian Film Institute in Cooperation with Evergreen Prisma.

Additional costs? A narrative. Hello, facts & figures! In March 2026, the Green Filming Department of the Austrian Film Institute published the first Green Filming Report for Austria on sustainable movie film production between the years 2021–2025. It demonstrates the successful collaboration resulting from the synergy between Green Filming & Funding Austria and the European film landscape. Digital, barrier-free and bilingual.

Online Now: First Green Filming Report Austrian Film Institute

Green Filming Europe. Light on Austria.

European Audiovisual Observatory with the First Green Filming Report in April 2025.

›How can movies, television and streaming manage the green transformation? And which role does law-making play in this process in Europe?‹ These are questions addressed by the first Green Report of the European Audiovisual Information Center, the European Audiovisual Observatory – EUAVO. The report ›THE GREEN TRANSITION IN THE AUDIOVISUAL SECTOR‹ extensively portrays the successful synergy between Evergreen Prisma and the Austrian Film Institute's Green Filming Department in the promotion of Green Filming & Funding and is available for all those interested to download free of charge.

Light on Austria: EUAVO with the first Green Report in the audiovisual sector



Evolve, complement. Don't restart.

With its varied portfolio, Evergreen Prisma is consciously applying a multi-layered approach to taking further green steps toward progress in the filmmaking landscape. Through transnational networking, it brings together partners who are oriented toward finding solutions and cooperating, and in collaboration with its (inter-)national network provides further practice-oriented training for filmmakers at its Evergreen Prisma Academy. For this purpose, it also operates its unique platform for digital information, which provides important instruments for professional Green Film Consultancy. As a unique center of competence, it offers a significant bridging tool for Green Filming & Funding in Europe. As such, it works in a deliberately strategic, systematic and forward-looking way, advancing both creatively and innovatively.

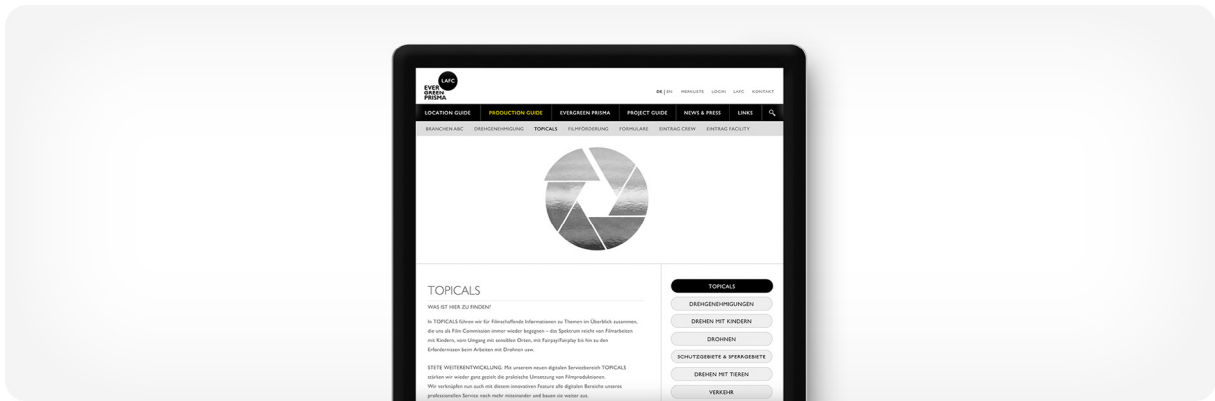
Panorama Cooperation

Knowledge Base. Instruments. Network. Evergreen Prisma.

Tools. Transfer. Spotlight. Pool. Panorama. Connective.

Knowledge as a common basis. The mediation of serious Green Filming based on (inter-)nationally recognized expertise is one of the underlying foundations of Evergreen Prisma. Some of its practice-oriented content areas are publicly accessible, others are reserved for particular target groups. In this way, Evergreen Prisma is taking responsibility. The extensive knowledge base in the content area POOL, for instance, belongs to the special toolbox for Green Film Consultants working professionally at the Evergreen Prisma Academy, who are portrayed in their own content area, the CONNECTIVE. The unique TOOLS area, with its comprehensive action guidelines linked to alternative offers, as well as the valuable knowledge base POOL, are especially useful to professionals seeking practical and effective applications for their particular fields in the green filmmaking landscape.

Evergreen Prisma Planetarium



TOPICALS. Innovation in the Digital Production Service of the L AFC is Growing.

A range of information on topics which are repeatedly the subject of inquiries made to the institution is here collected in a uniform manner for the use of filmmakers. In part, it also relates to the kaleidoscope of themes concerning social sustainability – the spectrum ranges from job sharing, safety at work, intimacy coordination, film work with children, fair pay/fair play, to media law and copyright law; from how to deal with sensitive places, the search for sustainable surroundings, protected areas and exclusion zones, to the requirements for working with drones and many other topics. With the TOPICALS element of the digital service area the practical implementation of film production is quite deliberately supported. With this innovative feature all the digital areas of L AFC and EVERGREEN PRISMA become even more interconnected.

[Production Guide » Topicals](#)

THE FILM COMMISSION L AFC

The LOWER AUSTRIAN FILM COMMISSION – L AFC is a free information service for filmmakers and is based at the DEPARTMENT FOR ART AND CULTURE in the offices of the Lower Austrian Regional Government. The Film Commission has provided a comprehensive and innovative service ever since it was set up in 2012 as an additional structural sponsorship measure alongside monetary film funding. Its tasks include the accompaniment of inter/national film productions. For this purpose, the L AFC also provides a UNIQUE DIGITAL SERVICE in the form of its multifunctional databank for topics, the film industry and projects. As a professional communication hub, the L AFC primarily supports the needs of productions and film sets, and makes the information required for film-shooting available free of charge.

www.lafc.at

Milestones

- 2026/05 ›Green Coproduction International‹ Evergreen Prisma Round Table & Expert Talk Cannes
- 2026/04 Finalists x 2! Once again two nominations for the 2026 Global Production Awards
- 2026/03 1st Green Filming Report for Austria by the Austrian Film Institute, in cooperation with Evergreen Prisma
- 2026/01 Online now: The new Carbon Calculator for Film & TV by Evergreen Prisma
- 2025/05 ›Green Filming Future Now‹ Evergreen Prisma Round Table & Expert Talk Cannes
- 2025/04 Light on Austria: European Audiovisual Observatory with First Green Report
AFI Talent Lab & Evergreen Prisma: Workshop ›Green Filming & Funding‹
- 2025/03 Generation 8 – Green Film Consultants Austria – Evergreen Prisma Academy
- 2025/01 AFI Talent Lab & Evergreen Prisma: Workshop ›Green Storytelling goes Future Storytelling‹
- 2024/04 ›The Intelligent Swarm of Evergreen Prisma‹ lecture conducted by Evergreen Prisma and AFI at the festival Visions du Réel in Switzerland
- 2023/11 ›Climate Change – Unlocking the Potential of Culture‹ lecture conducted by Evergreen Prisma and AFI at the British Embassy in Prague
- 2022/04 Founding of the Europe-wide working group ›Green Co/Pro Europe‹
- 2021/11 Evergreen Prisma LAFC wins the European Cultural Brand Award 2021
- 2020/12 Evergreen Prisma LAFC wins the International Makers&Shakers Award 2020

Memberships

- 2015 AFCI – Association of Film Commissioners International
- 2012 EUFCN – European Film Commissioners Network
- 2012 AFC&F – Austrian Film Commissions & Funds
- 2012 FC Gloria – Women, Network, Film
- 2022 GREEN CO/PRO EUROPE – Founder
- 2018 Cine Regio – Cine Regio Green
- 2021 Eurimages – Sustainability Study Group
- 2019 Green Filming Austria & Green Incentive Austria – Founder
- 2021 VGFC – Co-Founder Association of Green Film Consultants Austria
- 2024 Member of the European Film Academy
- since 2021 Makers & Shakers Awards – Jury Member