

COST-SAVING

INCREASE IN EFFICIENCY

IMAGE IMPROVEMENT

CO<sub>2</sub> REDUCTION

ROLE-MODEL EFFECT

# EVER GREEN

SUSTAINABLE FILMMAKING AS AN INNOVATIVE CONTRIBUTION  
TO MORE ECOLOGICAL, ECONOMIC AND SOCIAL RESPONSIBILITY

## 01 / **GREEN COMMUNICATION**

Communicate green shooting plans and measures to the whole team: target, strategy, action recommendations on check lists, posters and daily call sheet

Green Runner: appoint a person with responsibility for sustainability

Environmental certificates: Austrian eco-label for Green Producing, [www.umweltzeichen.at](http://www.umweltzeichen.at)

Choose local crew, suppliers, traders, studios and locations

Choose partner companies according to sustainability aspects: environment and social policies, recycling and energy management

Establish CO<sub>2</sub> footprint before, during and after the production using CO<sub>2</sub> calculators: target-actual comparison

Continuous presentation of index numbers and current green status on daily call sheet

## 02 / **GREEN PROMOTION**

Communicate success of green filming measures to team, suppliers and press

Present additional information on website and film articles

Refer to sustainable film production in advertising material and press releases

Send digital invitations

Realize and advertise premieres and presentation events in a sustainable way

Choose recyclable advertising material for events

Application for official green awards

## 03 / **ENERGY**

Establish an energy plan, continuously record energy consumption

Use alternative sources of energy: solar, wind, water

Choose a green and regional energy supplier

Use energy-saving lighting: use of dimmers, movement/daylight sensors, LEDs

Switch off unused devices: no stand-by-mode

Unplug unused chargers

Avoid air-conditioners, radiant heaters and patio heaters

Do without unused, outsized office space

Buy used office furniture or rent it

Postproduction: smaller studios or home studios reduce energy consumption

## 04 / **TECHNICAL EQUIPMENT**

Rent instead of buy, and share technical equipment

Use local energy sources on location or use small/solar operated/low-carbon generators

Use energy-saving devices with energy-efficiency seal or energy-saving mode

Use solar chargers

Use battery packs and rechargeable batteries

Fully load washing machines and dishwashers

Use a cold-water program

## 05 / **TRANSPORT**

Establish sustainable mobility and transport plans

Efficient planning: avoid single tours, rush hours, building sites

Efficient loading: form fan communities

Minimize the number of people traveling: home office, telephone/video conferences

Alternative mobility concept: minimize number of vehicles and use public transport, car sharing, bicycles, E-bikes, cycle couriers, E-golfcarts, eco-taxis

Employ environmentally friendly vehicles with low CO<sub>2</sub> emissions, train instead of plane

Climate-friendly posting of parcels, avoidance of express deliveries

## 06 / **FILM LOCATIONS**

Location scouting: communicate green criteria

Choose nearby locations

Choose a small number of locations at short distances from each other

Inquire specific guidelines and regulations

Consider environmental effects and communicate them to the team

Respectful treatment of the local culture

Avoid damage to plant and animal life

Examination of the location after the finishing of shooting, re-establishment of the original state

## 07 / **SET DEPARTMENT**

Efficient set building design, minimize building effort:  
choose locations with an existing set

Plan easy to dismantle, recyclable set construction

Recycling and reuse of materials:  
wood, cardboard, metal, styrofoam, leftover paint

Rent props and furniture or purchase second-hand

Use building timber from sustainable forestry,  
no tropical timber

Prefer environmentally friendly, pollutant-free paints  
and water-based, nontoxic glues, avoid spray paints

Choose water-soluble fluids for fog and smoke effects

Use propane gas instead of petrol for fire effects

Use biologically degradable artificial snow

## 10 / **CATERING | MATERIALS**

Use recyclable, biologically degradable crockery and cutlery

Use refillable water dispensers

Use personalized, refillable water bottles and thermos  
flasks and avoid plastic bottles

Prefer products with minimal packaging, refill packets  
and dual-use packages

Select biologically degradable packaging

Avoid plastic and styrofoam

Avoid coffee machines with capsules

Use cloth napkins / tablecloths

## 08 / **COSTUME | HAIR & MAKEUP**

Buy used costumes or rent them

Recycling and reuse of costumes: pass on to costume  
wardrobe, second-hand shops, charitable institutions,  
used clothes collections

Choose ecological materials when buying costumes  
and avoid materials from endangered species

Use environmentally friendly cleaning processes and  
do without dry cleaning

Choose makeup, cosmetics and hair products without  
hazardous substances

Use environmentally friendly sanitary articles

Use low-pollutant, natural cosmetic products  
that do not rely on animal experiments

## 11 / **WASTE MANAGEMENT**

Establish a materials requirement plan and recycling plan

Communicate measures to avoid waste

Register and record waste amounts

Place sufficient waste containers, ashtrays and recycling  
containers in easily visible locations

Prefer electronic communication to print

Use recyclable materials: waste paper, cloth bags,  
communication campaigns, information signs on set

Professional disposal of poisonous, dangerous materials  
and fluid waste with local waste disposers: oil, paint

Use mobile, ecological toilets

Use biologically degradable cleaning agents  
and avoid dry cleaning

## 09 / **CATERING | FOOD**

Determine ecological criteria with the catering enterprise  
and establish a green catering plan

Prefer fair-trade and organic products

Buy regional, seasonal fruit and vegetables  
to reduce food miles

Establish a Veggie Day: offer exclusively meatless meals  
once or several times per week

Avoid buying large quantities of food

Donate leftover food

Compost organic waste

## 12 / **FACILITIES**

Catchment area: use accommodation that is close  
to the location

Choose regional businesses

Reach an agreement with companies on green measures

Choose sustainably oriented accommodation with  
an environmental certificate

Reduce the number of caravans

Use caravans with solar panels